

# SPANISH RECORDED MUSIC MARKET

FIRST HALF 2025

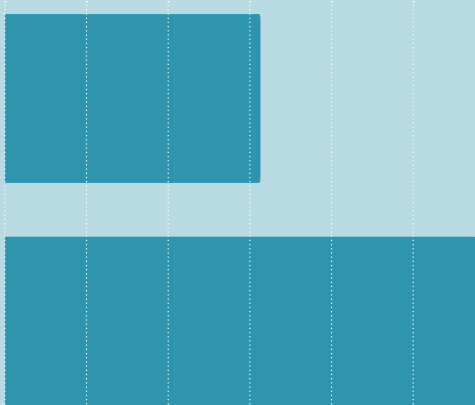
**PROMUSICAE**  
Productores de Música de España

Supported by:

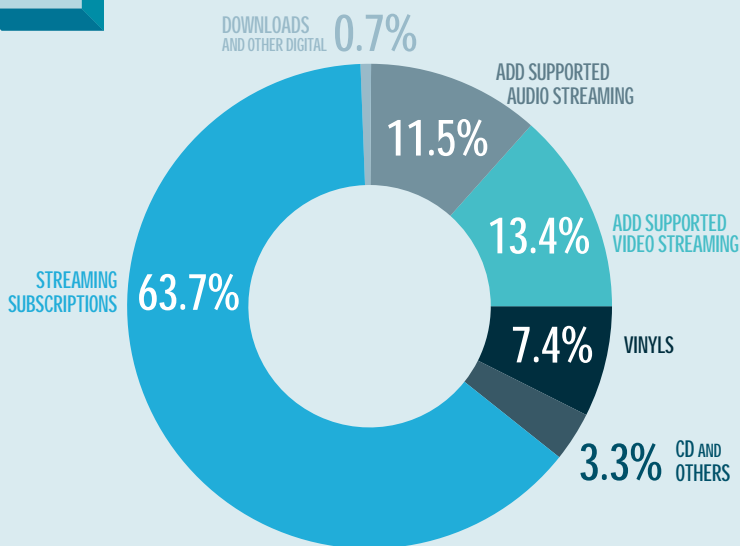


# SPANISH RECORDED MUSIC MARKET FIRST HALF 2025

## TRADE VALUE vs RETAIL VALUE



## MARKET SHARE



TRADE VALUE (IN THOUSAND EUROS)

**DIGITAL**  
MARKET

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**PHYSICAL**  
MARKET

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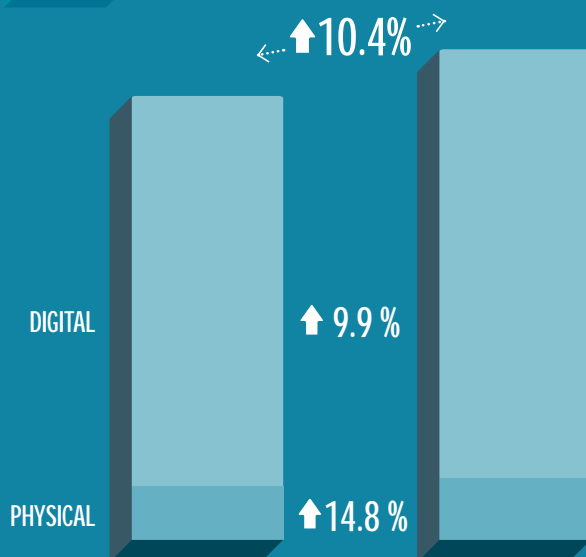
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**TOTAL** MILLIONS OF EUROS



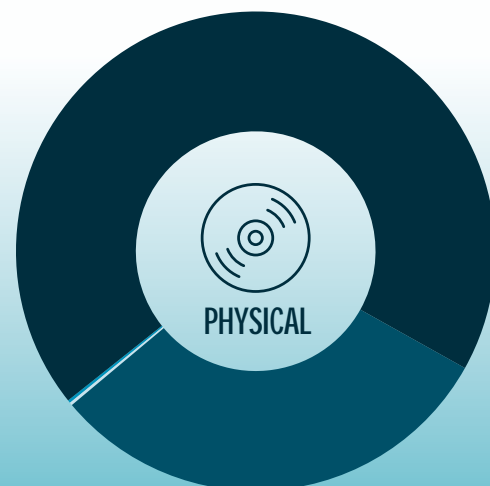
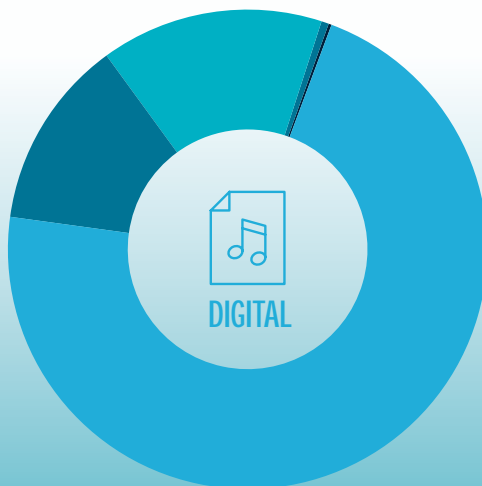
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PROMUSICAE

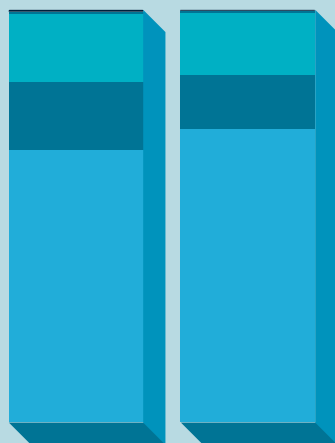
Productores de Música de España



## MARKET SHARE



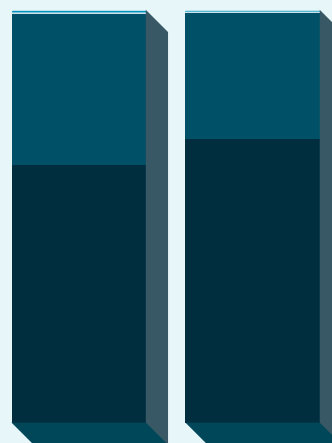
↑ 9.9%



### DIGITAL MARKET EVOLUTION

DOWNLOADS .....	-0.5%	↓
MOBILE PRODUCTS .....	-40.5%	↓
ADD SUPPORTED VIDEO STREAMING .....	1.3%	↑
ADD SUPPORTED AUDIO STREAMING .....	-15.4%	↓
STREAMING SUBSCRIPTIONS.....	18.9%	↑

↑ 14.8%

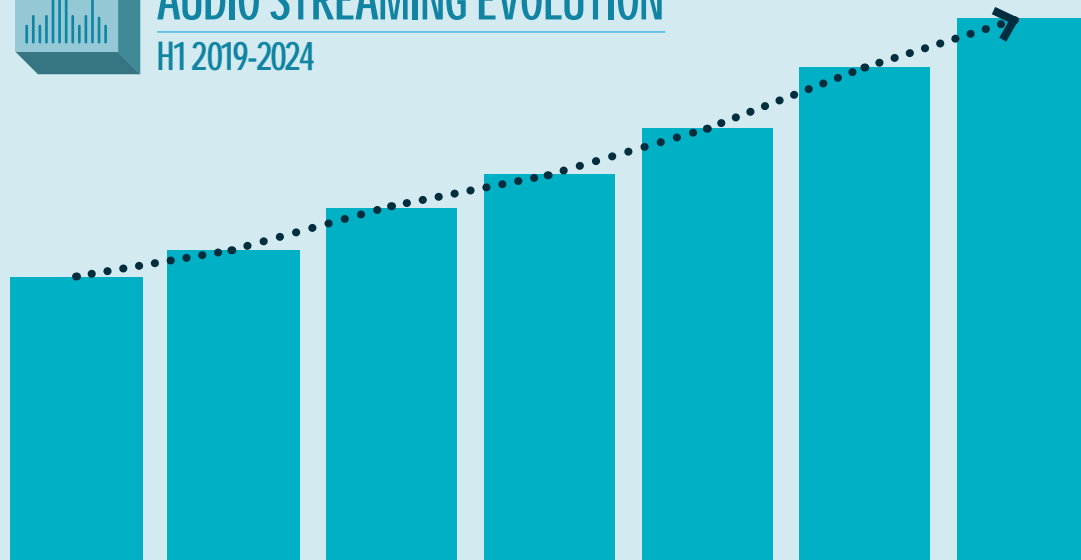


### PHYSICAL MARKET EVOLUTION

OTHERS .....	-34.9%	↓
VIDEO .....	-20.7%	↓
COMPACT DISC .....	-3.2%	↓
VINYL .....	25.6%	↑

### AUDIO STREAMING EVOLUTION

H1 2019-2024



ACCUMULATED GROWTH  
**+138.8%**