

PHYSICAL DIGITAL MARKET

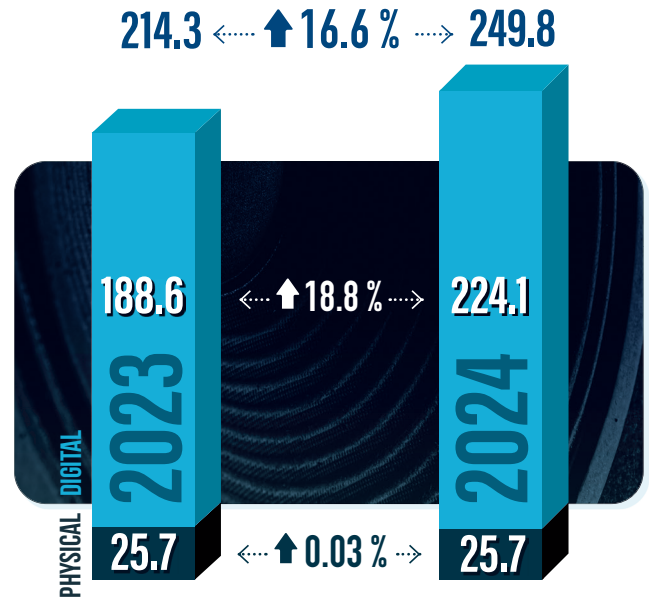
RETAIL VALUE FIGURES (IN THOUSAND EUROS)	2023 H1	2024 H1	23/24 % CHANGE
Downloads	1,519	1,321	-13.0%
Mobile products	899	966	7.5%
Streaming (TOTAL)	186,213	221,864	19.1%
Audio Streaming	157,016	185,223	18.0%
Video Streaming	29,198	36,641	25.5%
TOTAL H1	188,631	224,150	18.8%

	2023 H1	2024 H1	23/24 % CHANGE
Audio (TOTAL)	25,639	25,661	0.1%
Vinyl	14,458	16,179	11.9%
Compact Disc	11,036	9,385	-15.0%
Others	145	98	-32.9%
Music video	96	81	-15.1%
TOTAL H1	25,734	25,742	0.03%

TOTAL PHYSICAL AND DIGITAL SALES 214,365 249,893 16.6%

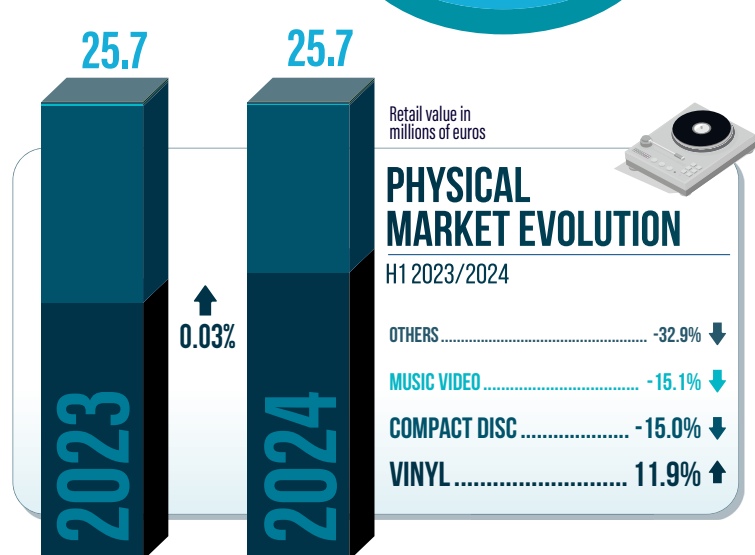
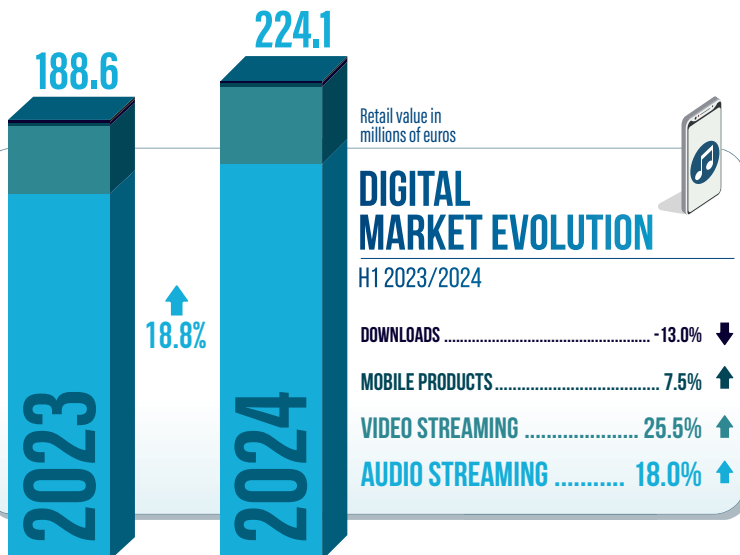
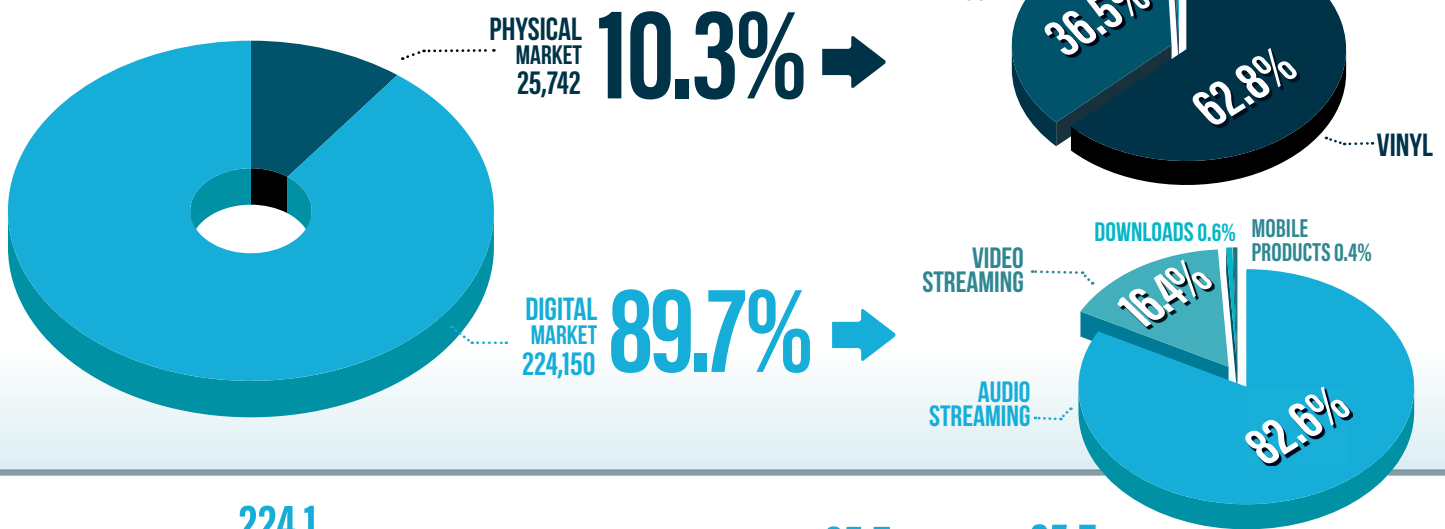
Retail Value

TOTAL (MILLION €)



MARKET SHARE

H1 2024 Retail value figures (in thousand euros)



PHYSICAL MARKET FIGURES: Total market, according to information provided by Altafonte, Avispa, Blanco y Negro, Discmedi, Digicopyright, Divucsa, Música Global, Sony Music, Universal Music and Warner Music, which account for 94% of the Spanish physical market in 2023 and 2024.
DIGITAL MARKET FIGURES: Total market, according to information provided by Altafonte, Avispa, Blanco y Negro, Divucsa, Música Global, Sony Music, Universal Music and Warner Music, representing 91.4% and 82.2% of the Spanish digital market in 2023 and 2024, respectively.

+16.6%

TOTAL MARKET
249.8
millions of euros

+0.03%

PHYSICAL
25.7
millions of euros

+18.8%

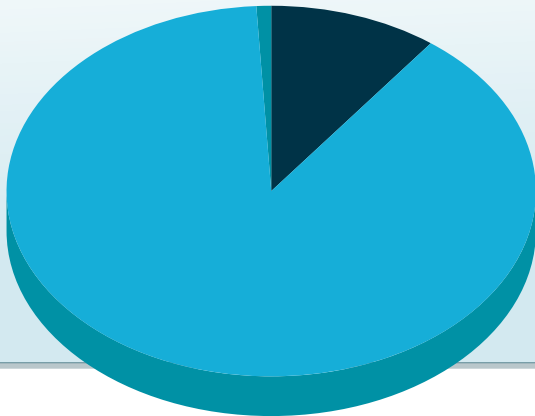
DIGITAL
224.1
millions of euros

+19.1%

STREAMING
221.8
millions of euros

MARKET SHARE

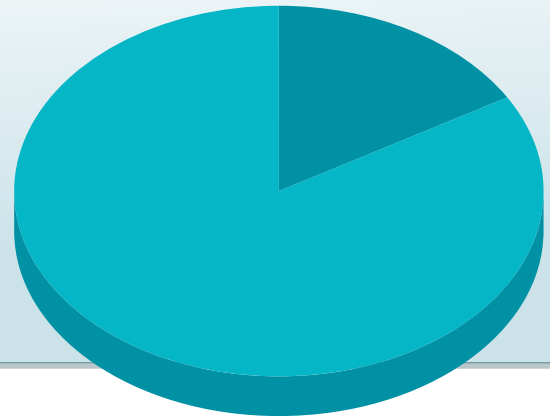
FIRST HALF 2024



STREAMING MARKET SHARE

Retail value figures (in thousand euros)

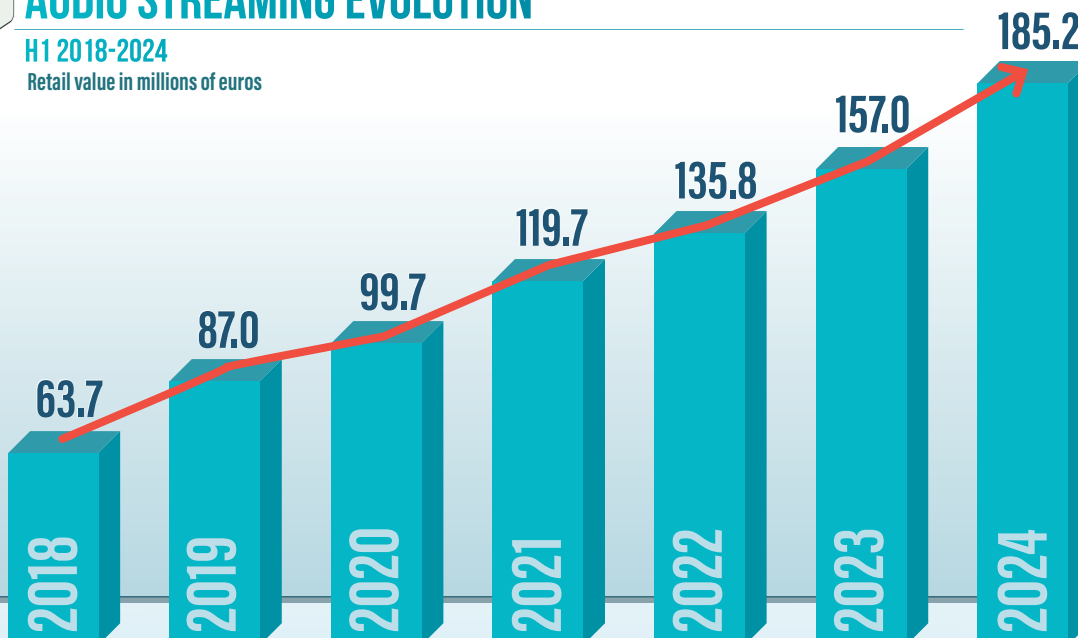
FIRST HALF 2024



AUDIO STREAMING EVOLUTION

H1 2018-2024

Retail value in millions of euros



ACCUMULATED GROWTH
+190.8%