

SPANISH RECORDED MUSIC MARKET 2025

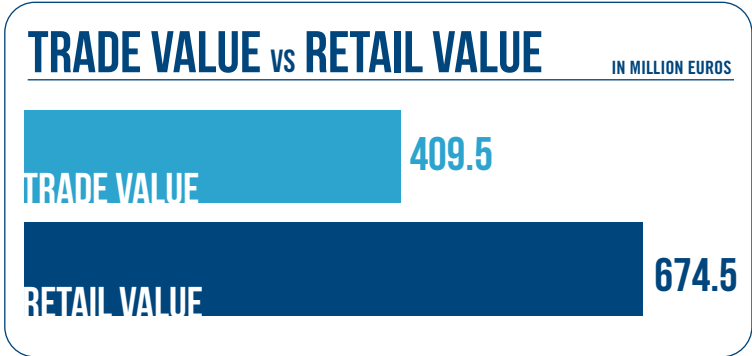
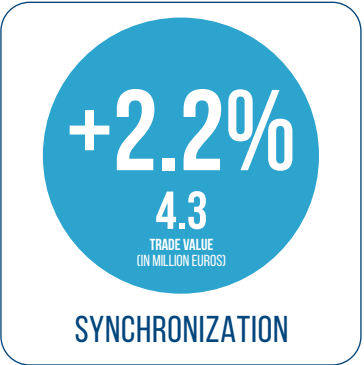


PROMUSICAE

Productores de Música de España

SPANISH RECORDED MUSIC MARKET 2025

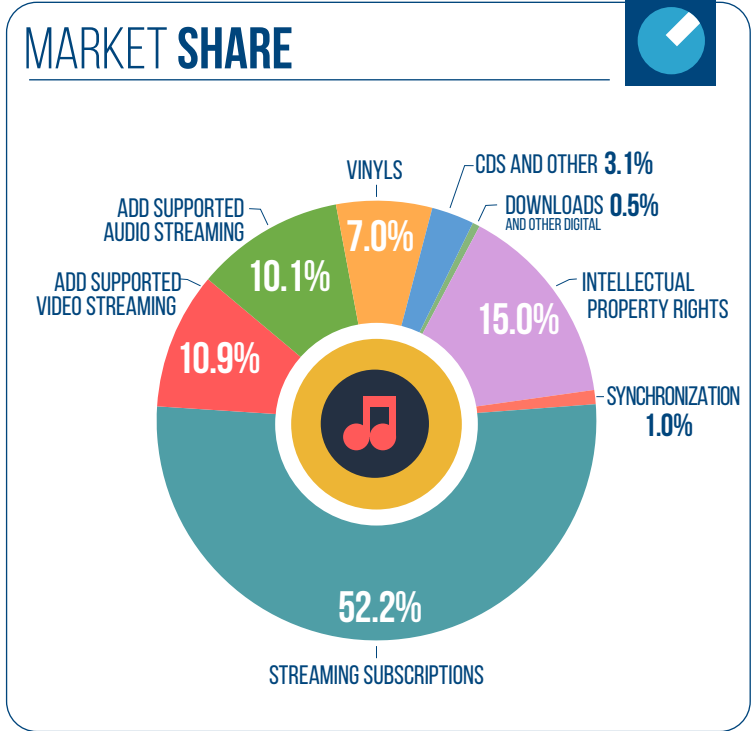
TRADE VALUE FIGURES IN LINE WITH MOST NEIGHBORING COUNTRIES. AS OF THIS REPORTING PERIOD, FIGURES ARE PRESENTED IN TRADE VALUE TERMS (EXCLUDING VAT AND DISTRIBUTION MARGINS) INSTEAD OF RETAIL VALUE.



DIGITAL MARKET

EUROS X 1000 (TRADE VALUE)

	2024	2025	24/25 % Change
Downloads	1,539	1,606	4.4%
Mobile Products	1,031	610	-40.8%
Streaming (TOTAL)	265,379	299,836	13.0%
Streaming subscriptions	179,350	213,794	19.2%
Add Supported audio streaming	42,626	41,267	-3.2%
Add Supported video streaming	43,402	44,775	3.2%
TOTAL DIGITAL MARKET	267,949	302,052	12.7%



PHYSICAL MARKET

	2024	2025	24/25 % Change
Audio (TOTAL)	31,581	41,601	31.7%
Vinyls	19,916	28,866	44.9%
Compact Discs	11,569	12,626	9.1%
Other	95	110	14.9%
Video	91	84	-7.8%
TOTAL PHYSICAL MARKET	31,672	41,685	31.6%
TOTAL SALES (PHYSICAL MARKET + DIGITAL MARKET)	299,621	343,737	14.7%

INTELLECTUAL PROPERTY RIGHTS

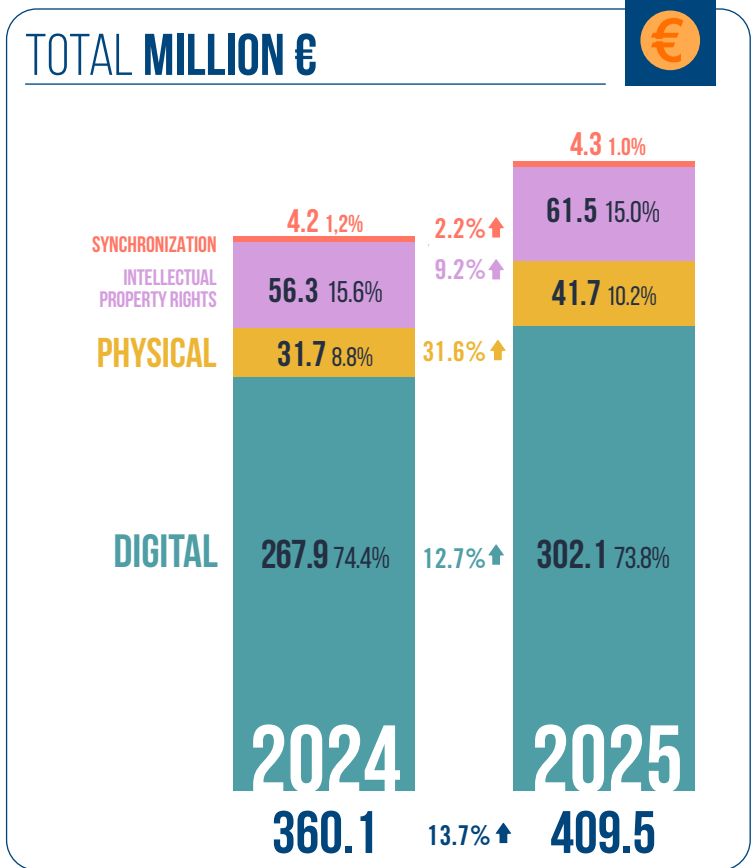
	2024	2025	24/25 % Change
Broadcasting	14,742	18,674	26.7%
Public performance	27,284	27,198	-0.3%
Private copying	14,286	15,602	9.2%
TOTAL INTELLECTUAL PROPERTY RIGHTS	56,311	61,474	9.2%

SYNCHRONIZATION

	2024	2025	24/25 % Change
	4,159	4,251	2.2%

TOTAL MARKET

	360,091	409,463	13.7%
--	---------	---------	-------



DIGITAL MARKET FIGURES: Total market based on information provided by Altafonte, Avispa, Divucsa, Blanco y Negro, Música Global Sony Music, Universal Music y Warner Music, representing 87.2% and 85.9% of the Spanish digital market in 2024 and 2025 respectively. PHYSICAL MARKET FIGURES: Total market based on information provided by Altafonte, Avispa, Blanco y Negro, Discmedi, Música Global, Digidcopyright, Sony Music, Universal Music y Warner Music, representing in 2024 and 2025 94% of the Spanish physical market.

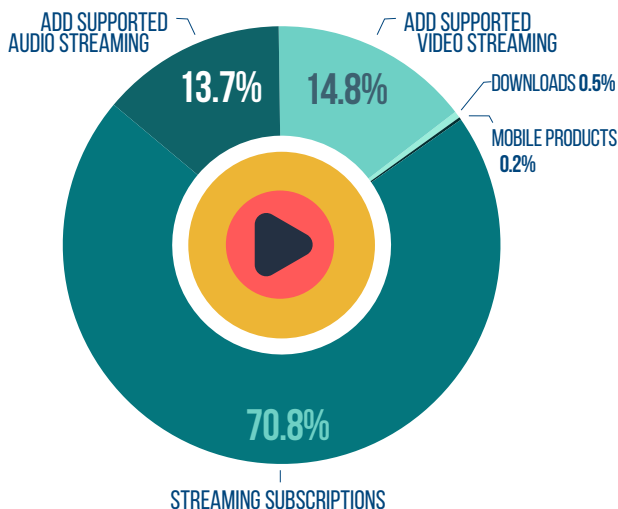
SPANISH RECORDED MUSIC MARKET 2025

TRADE VALUE FIGURES IN LINE WITH MOST NEIGHBORING COUNTRIES. AS OF THIS REPORTING PERIOD, FIGURES ARE PRESENTED IN TRADE VALUE TERMS (EXCLUDING VAT AND DISTRIBUTION MARGINS) INSTEAD OF RETAIL VALUE.

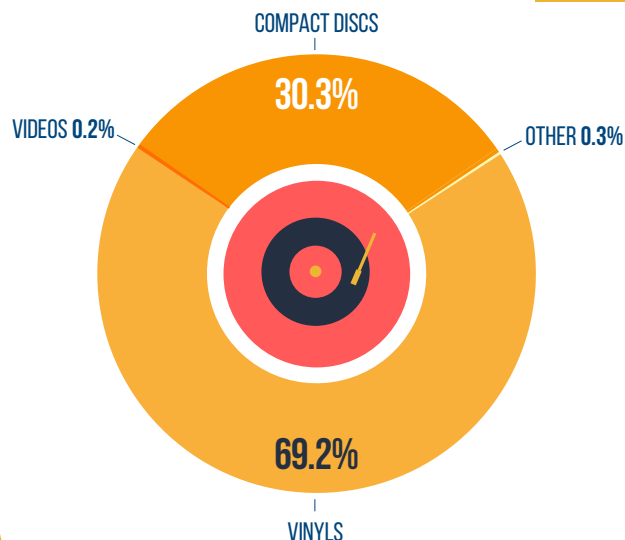
PROMUSICAE

Productores de Música de España

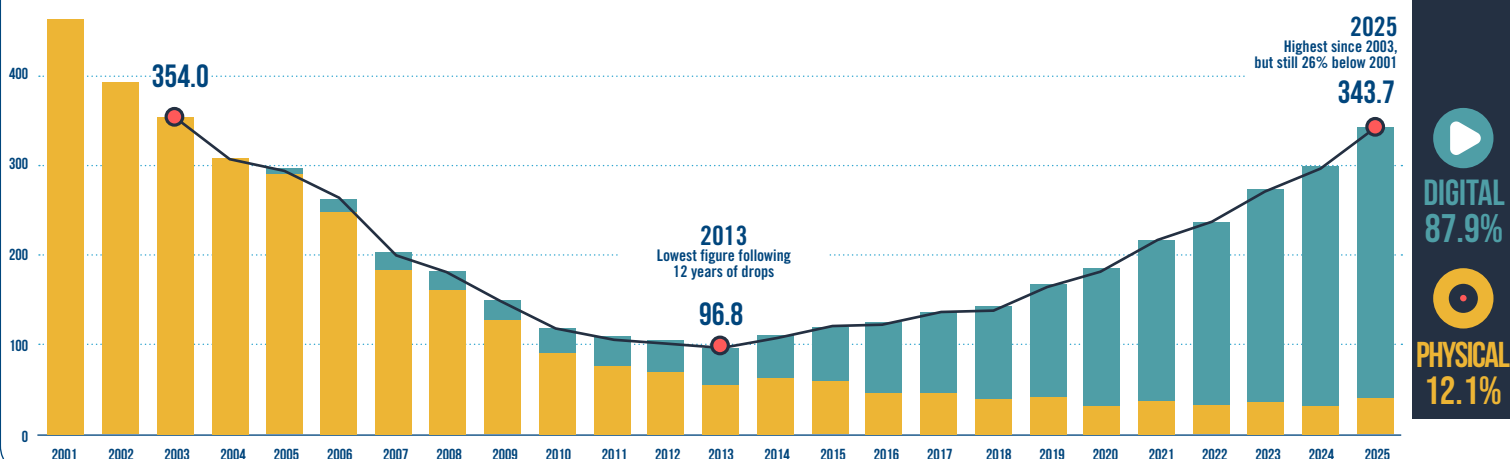
DIGITAL MARKET



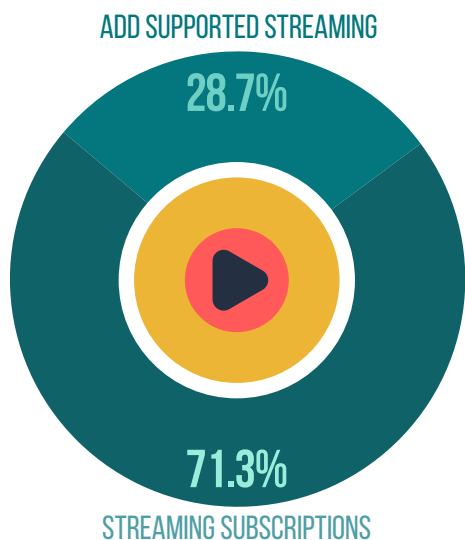
PHYSICAL MARKET



SALES EVOLUTION 2001-2025



STREAMING BREAKDOWN

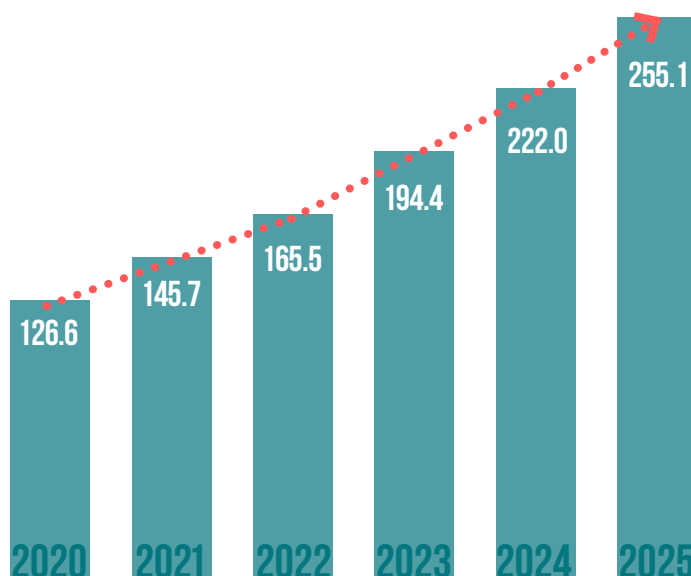


+8 MILLION
PREMIUM SUBSCRIPTIONS
18% HIGHER THAN IN 2024

+21 MILLION
PEOPLE USE AUDIO
STREAMING
42% OF THE POPULATION

22.1 HOURS
WEEKLY AVERAGE TIME
SPANIARDS LISTEN
TO MUSIC

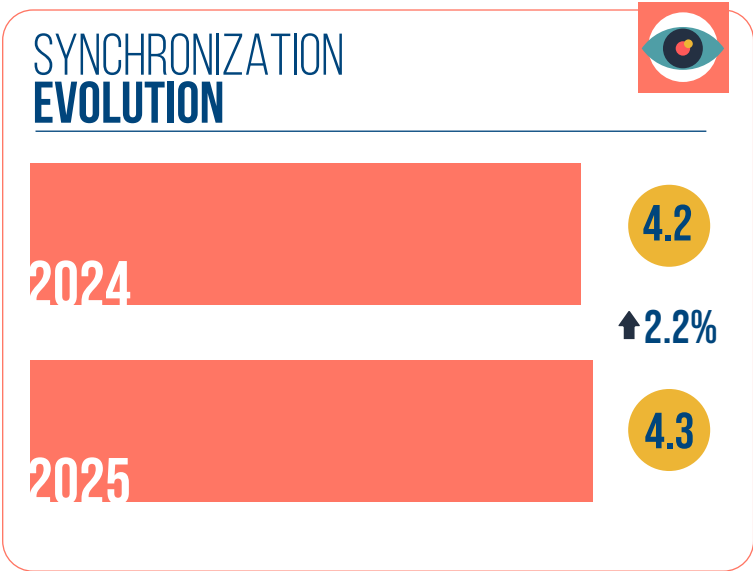
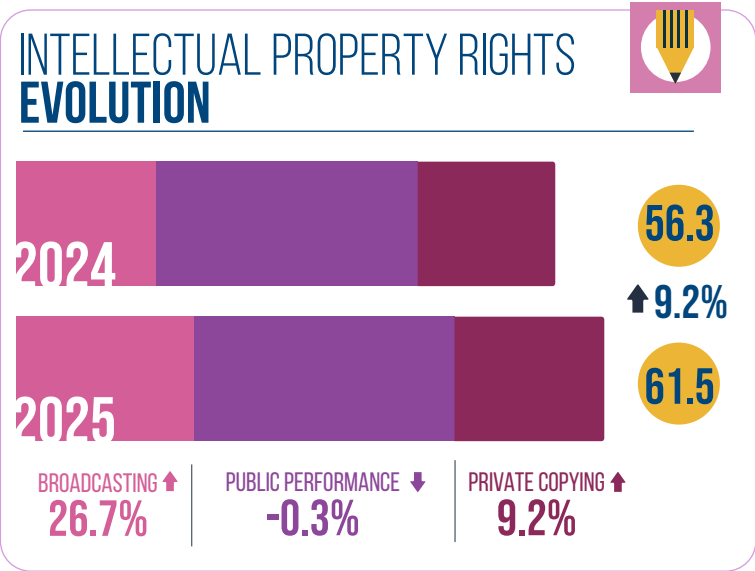
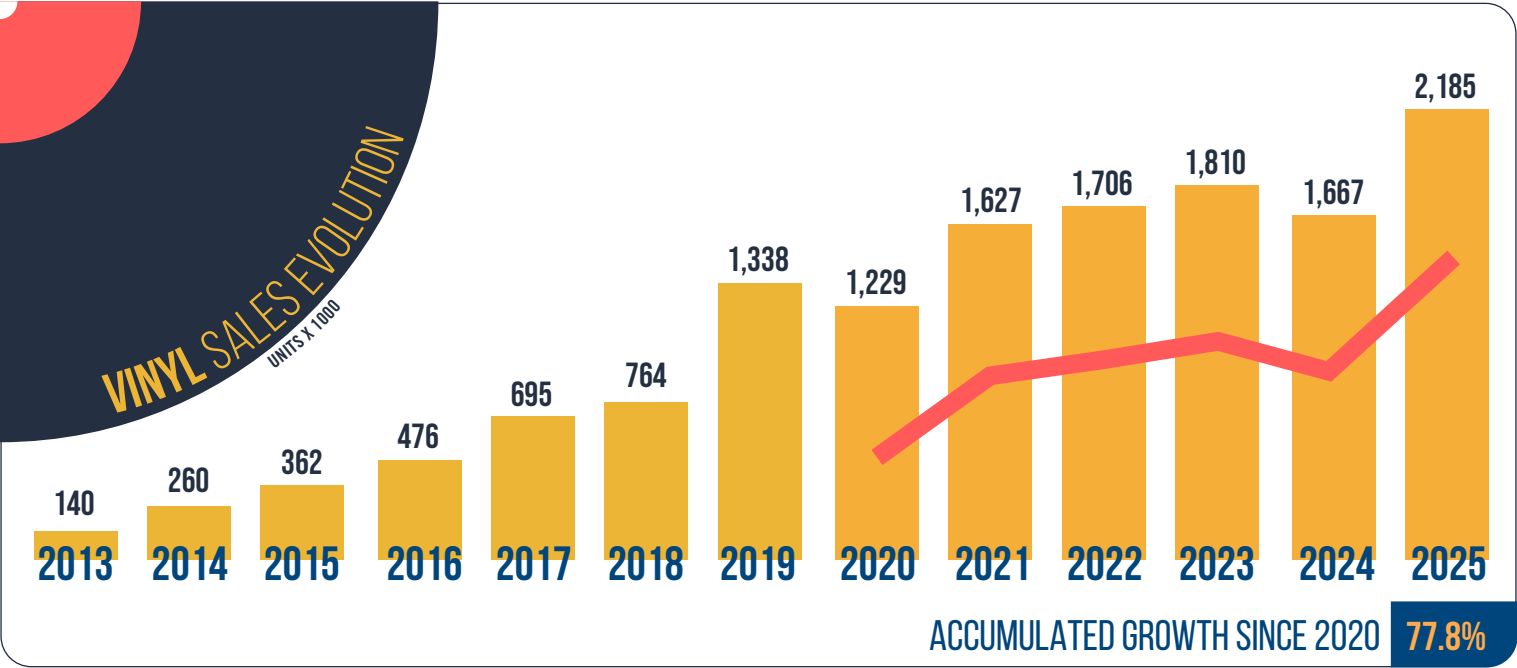
AUDIO STREAMING EVOLUTION



ACCUMULATED GROWTH 101.5%

SPANISH RECORDED MUSIC MARKET 2025

TRADE VALUE FIGURES IN LINE WITH MOST NEIGHBORING COUNTRIES. AS OF THIS REPORTING PERIOD, FIGURES ARE PRESENTED IN TRADE VALUE TERMS (EXCLUDING VAT AND DISTRIBUTION MARGINS) INSTEAD OF RETAIL VALUE.



TOP 10 ALBUMS

	#1 51 WKS BAD BUNNY DEBÍ TIRAR MÁS FOTOS RIMAS ENTERTAINMENT LLC	PLATINO X6
	#2 7 WKS ROSALÍA LUX SONY MUSIC	PLATINO X3
	#3 30 WKS AITANA CUARTO AZUL UNIVERSAL	PLATINO X2
	#4 57 WKS QUEVEDO BUENAS NOCHES DQE PRODUCTIONS	PLATINO X3
	#5 32 WKS BEÉLE BORONDO SONY MUSIC	PLATINO
	#6 12 WKS TAYLOR SWIFT THE LIFE OF A SHOWGIRL UNIVERSAL	PLATINO
	#7 42 WKS JC REYES NACER DE NUEVO JC REYES	PLATINO
	#8 27 WKS KAROL G TROPICOQUETA UNIVERSAL	PLATINO
	#9 32 WKS MORA LO MISMO DE SIEMPRE RIMAS ENTERTAINMENT LLC	PLATINO
	#10 66 WKS OMAR COURTZ PRIMERA MUSA MR. 305 RECORDS RIMAS ENTERTAINMENT	PLATINO

TOP 10 SINGLES

	#1 44 WKS W SOUND / BEÉLE / OVY ON THE DRUMS LA PLENA (W SOUND 05) KRISTOMAN LLC	PLATINO X6
	#2 56 WKS YORGHAKI / ALLEH CAPAZ (MERENGUETON) CONMUER LLC	PLATINO X6
	#3 51 WKS BAD BUNNY BAILE INVOLIDABLE RIMAS ENTERTAINMENT LLC	PLATINO X4
	#4 54 WKS BEÉLE / OVY ON THE DRUMS MI REFE SONY MUSIC	PLATINO X4
	#5 32 WKS BEÉLE NO TIENE SENTIDO SONY MUSIC	PLATINO X4
	#6 51 WKS BAD BUNNY NUEVAYOL RIMAS ENTERTAINMENT LLC	PLATINO X4
	#7 51 WKS BAD BUNNY / OMAR COURTZ / DEI V VELDÁ RIMAS ENTERTAINMENT LLC	PLATINO X3
	#8 79 WKS KAROL G SI ANTES TE HUBIERA CONOCIDO UNIVERSAL	PLATINO X10
	#9 51 WKS BAD BUNNY DTMF RIMAS ENTERTAINMENT LLC	PLATINO X3
	#10 28 WKS OVY ON THE DRUMS / QUEVEDO / BEÉLE YO Y TÚ KING OVY LLC / BIG LIGAS LLC	PLATINO X3