

SPANISH RECORDED MUSIC MARKET

FIRST HALF 2023

PROMUSICAE

Music Producers from Spain

Digital Market

Market



Figures: Euro x 1000 (Retail value)

	H1 2022	H1 2023	% CHANGE 22/23
Downloads	1.652	1.519	-8,05%
Mobile products	1.136	899	-20,88%
Streaming (TOTAL)	164.374	186.168	13,26%
Audio Streaming	135.861	156.970	15,54%
Video Streaming	28.513	29.198	2,40%
TOTAL H1	167.161	188.585	12,82%

Physical Market

Market



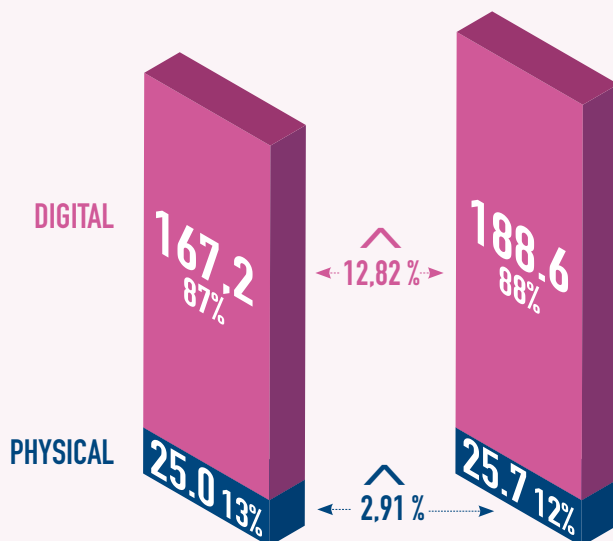
	H1 2022	H1 2023	% CHANGE 22/23
Audio (TOTAL)	24.865	25.639	3,11%
Vinyl	13.598	14.458	6,32%
Compact Disc	11.184	11.036	-1,32%
Others	83	145	74,87%
Music video	141	96	-32,37%
TOTAL H1	25.006	25.734	2,91%

Total in Millions
Retail Value

2022
192,2

11,5%

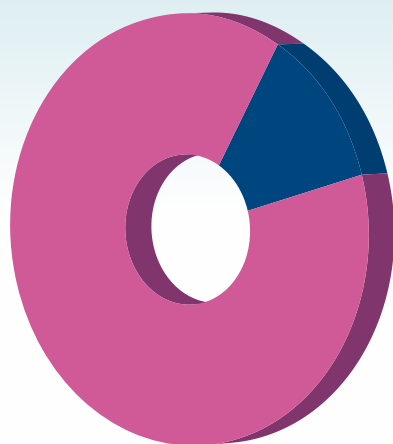
2023
214,3



TOTAL PHYSICAL AND DIGITAL SALES	192.167	214.319	11,53%
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MARKET SHARE

H1 2023



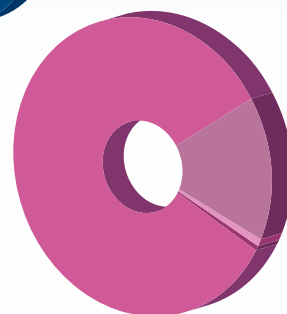
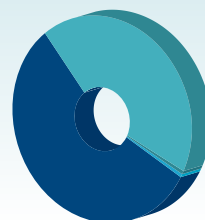
Physical Market
12%
25.734

Vinyls	56,2%
Compact Disc	42,9%
Music video	0,4%
Others	0,5%



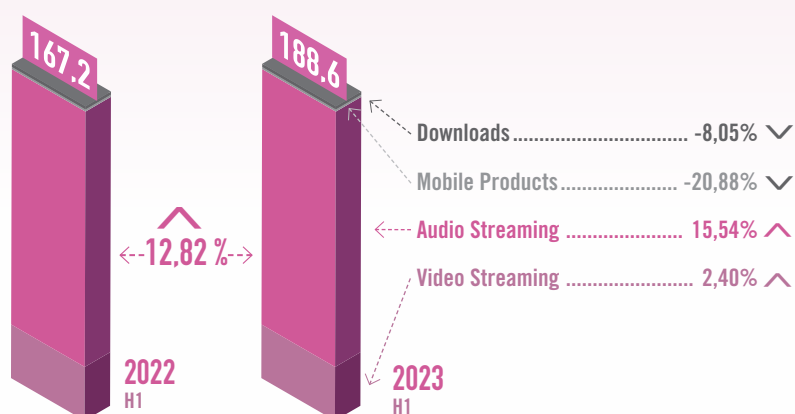
Digital Market
88%
188.585

Audio Streaming	83,2%
Video Streaming	15,5%
Downloads	0,8%
Mobile products	0,5%



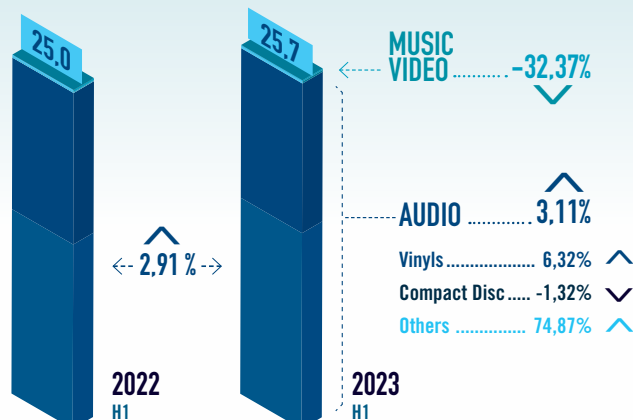
DIGITAL MARKET EVOLUTION

H1 2022-2023



PHYSICAL MARKET EVOLUTION

H1 2022-2023



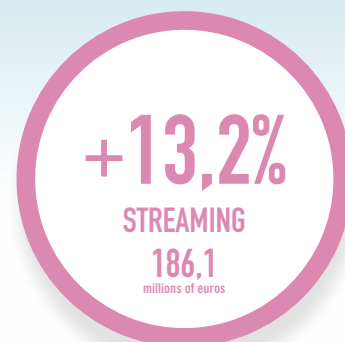
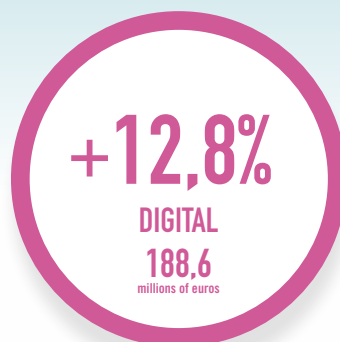
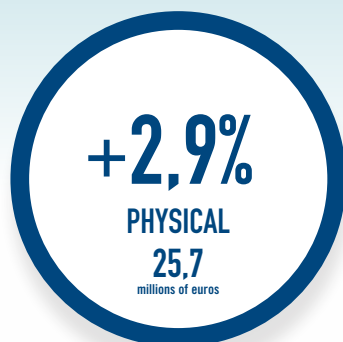
PHYSICAL MARKET FIGURES: Total market, according to information provided by Altafonte, Avispa, Blanco y Negro, Digicopyright, Discmedi, Divucsa, Música Global, Sony Music, Universal Music and Warner Music, which account for 94% of the Spanish physical market in 2022 and 2023.
DIGITAL MARKET FIGURES: Total market, according to information provided by Altafonte, Avispa, Blanco y Negro, Divucsa, Música Global, Sony Music, Universal Music and Warner Music, which represent 90% by 2022 and 91.4 by 2023 % of the Spanish digital market.

SPANISH RECORDED MUSIC MARKET FIRST HALF 2023 SUMMARY

Retail value

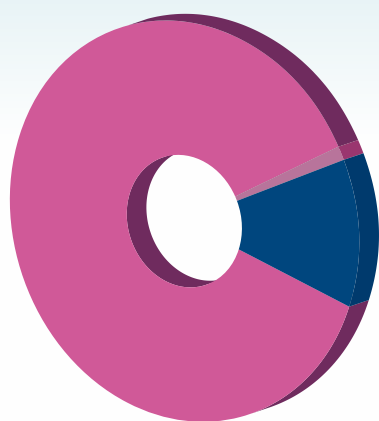
PROMUSICAE

Music Producers from Spain



MARKET SHARE

FIRST HALF 2023



Physical
12%



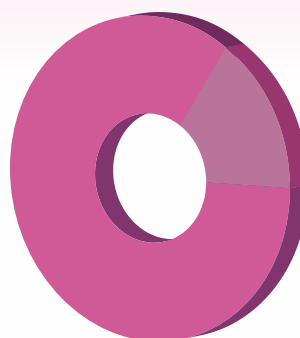
Streaming
86,9%



Downloads
and others digital
1,1%

STREAMING MARKET SHARE

FIRST HALF 2023



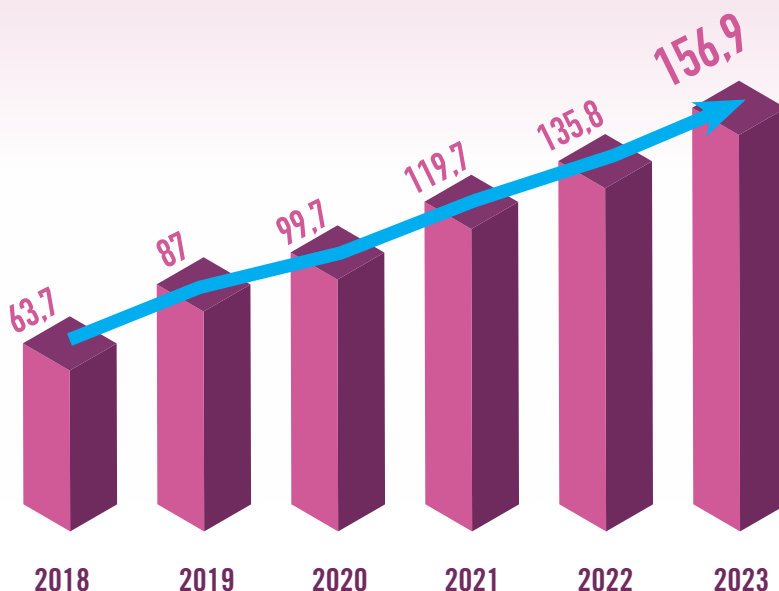
Video
Streaming
15,68 % Value: 29.198
€ x 1000

Audio
Streaming
84,32 % Value: 156.970
€ x 1000

AUDIO STREAMING EVOLUTION

Retail value in millions of euros

H1 2018-2023



Accumulated Growth
+146,42%