

SPANISH RECORDED MUSIC MARKET

FIRST HALF 2026



PROMUSICAE



Productores de Música de España

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TRADE VALUE FIGURES In line with most neighboring countries, figures are presented in trade value terms (excluding vat and distribution margins) instead of retail value.

TOTAL MARKET

+11.6%

TRADE VALUE
(IN MILLION EUROS) 181.4

PHYSICAL

+20.3%

TRADE VALUE
(IN MILLION EUROS) 20.9

DIGITAL

+10.5%

TRADE VALUE
(IN MILLION EUROS) 160.5

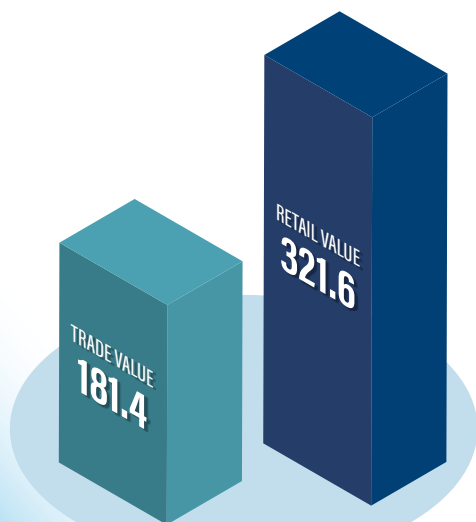
STREAMING

+10.8%

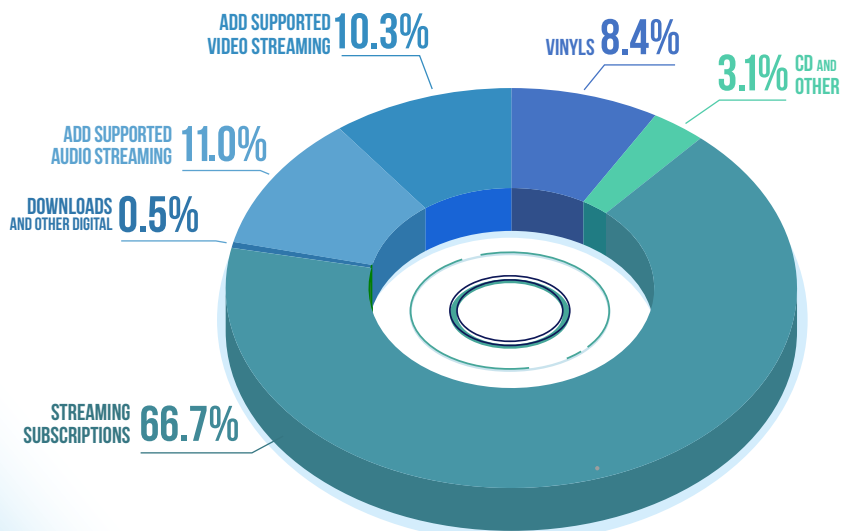
TRADE VALUE
(IN MILLION EUROS) 159.6

TRADE VALUE vs RETAIL VALUE

IN MILLION EUROS. Total Sales (Physical Market + Digital Market)



MARKET SHARE



DIGITAL MARKET

EUROS X 1000 (TRADE VALUE)	2025 H1	2026 H1	25/26 % CHANGE
Downloads SINGLES, ALBUMS, VIDEOS	772	775	0.4%
Mobile products	338	96	-71.6%
Streaming (TOTAL)	144,117	159,623	10.8%
Streaming subscriptions	105,070	120,984	15.1%
Add Supported audio streaming	18,647	19,979	7.1%
Add Supported video streaming	20,400	18,661	-8.5%
TOTAL H1	145,226	160,494	10.5%



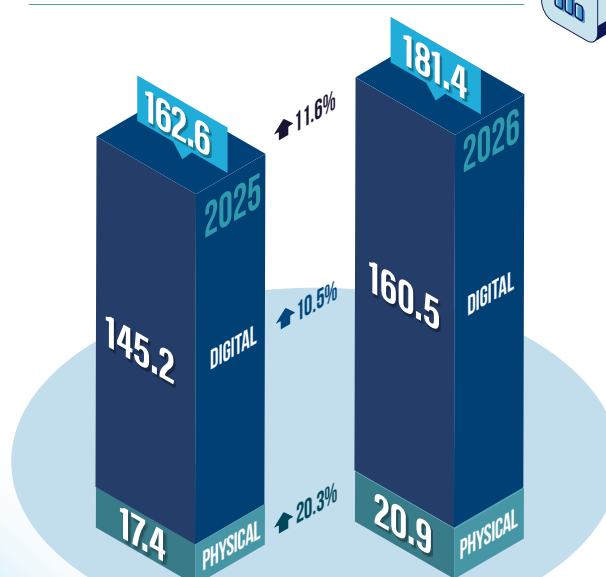
PHYSICAL MARKET

EUROS X 1000 (TRADE VALUE)	2025 H1	2026 H1	25/26 % CHANGE
Audio (TOTAL)	17,339	20,884	20.4%
Vinyls	11,958	15,268	27.7%
Compact Discs	5,344	5,576	4.3%
Other	37	41	9.2%
Video	38	25	-33.7%
TOTAL H1	17,377	20,909	20.3%

TOTAL SALES (PHYSICAL MARKET + DIGITAL MARKET) 162,603 181,403 11.6%

TOTAL SALES

TRADE VALUE
(IN MILLION EUROS)



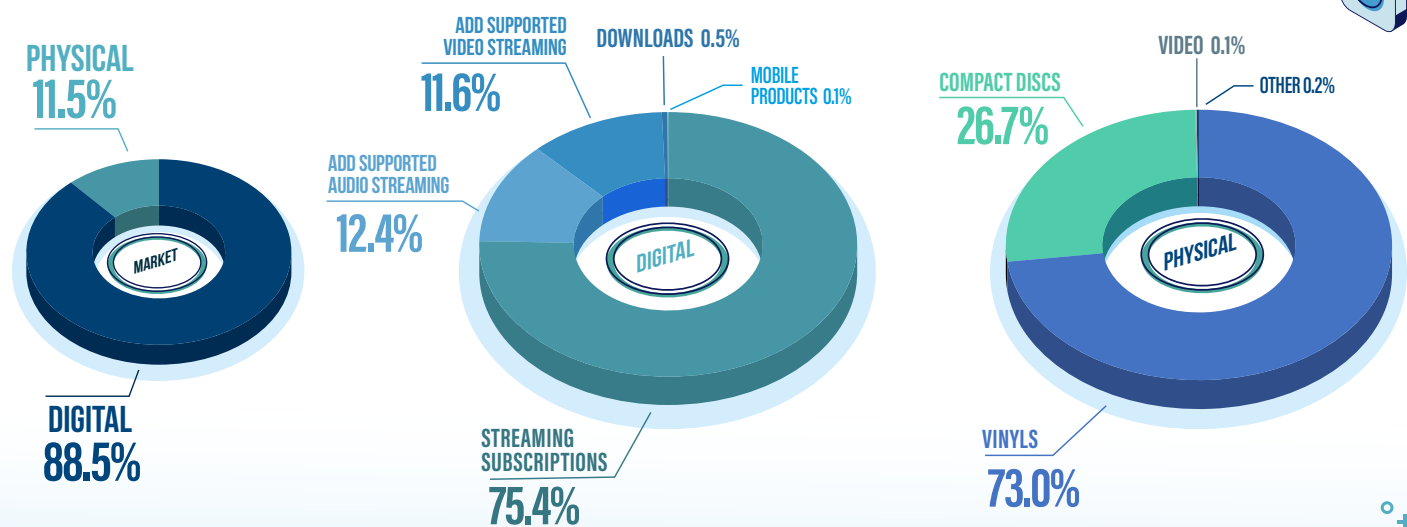
DIGITAL MARKET FIGURES: Total market, according to the information provided provided by Altafonte, Avispa, Blanco y Negro, Música Global, Sony Music, Universal Music and Warner Music, representing 85.1% and 85.8% of the Spanish digital market in 2025 and 2026, respectively.
PHYSICAL MARKET FIGURES: Total market, according to information provided by Altafonte, Avispa, Blanco y Negro, Digicopyright, Discmedi, Música Global, Sony Music, Universal Music and Warner Music which account for 94% of the Spanish physical market in 2025 and 2026.

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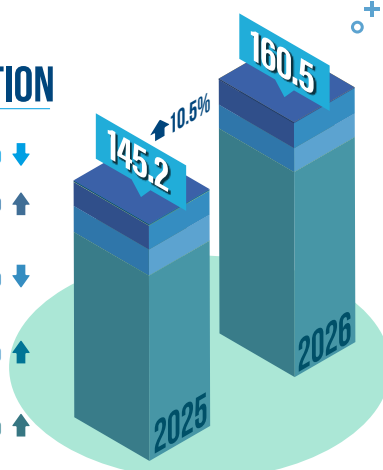
Productores de Música de España

SALES IN DETAIL



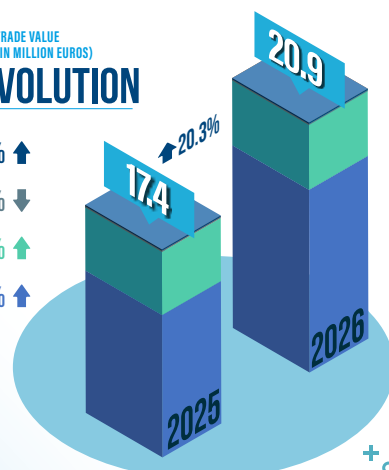
DIGITAL MARKET EVOLUTION

MOBILE PRODUCTS	-71.6%	↓
DOWNLOADS	0.4%	↑
ADD SUPPORTED VIDEO STREAMING	-8.5%	↓
ADD SUPPORTED AUDIO STREAMING	7.1%	↑
STREAMING SUBSCRIPTIONS	15.1%	↑



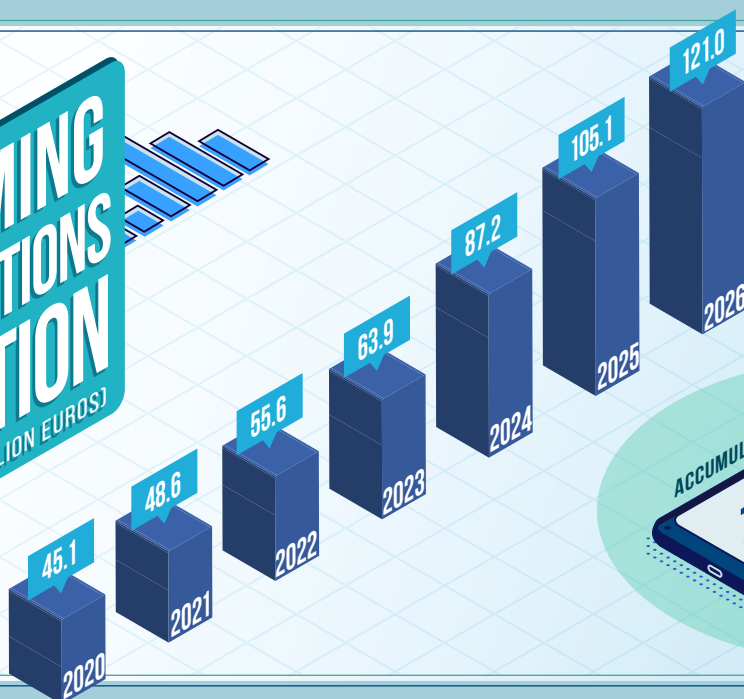
PHYSICAL MARKET EVOLUTION

OTHER	9.2%	↑
VIDEO	-33.7%	↓
COMPACT DISCS	4.3%	↑
VINYLS	27.7%	↑



STREAMING SUBSCRIPTIONS EVOLUTION

TRADE VALUE (IN MILLION EUROS)



ACCUMULATED GROWTH

168.2%

