

SPANISH RECORDED MUSIC MARKET 2025



PROMUSICAE



Productores de Música de España

SPANISH RECORDED MUSIC MARKET 2025

TRADE VALUE FIGURES IN LINE WITH MOST NEIGHBORING COUNTRIES. AS OF THIS REPORTING PERIOD, FIGURES ARE PRESENTED IN TRADE VALUE TERMS (EXCLUDING VAT AND DISTRIBUTION MARGINS) INSTEAD OF RETAIL VALUE.

+13.7%

409.5

TRADE VALUE
(IN MILLION EUROS)

TOTAL MARKET

+14.7%

343.7

TRADE VALUE
(IN MILLION EUROS)

SALES

+9.2%

61.5

TRADE VALUE
(IN MILLION EUROS)

RIGHTS

+2.2%

4.3

TRADE VALUE
(IN MILLION EUROS)

SYNCHRONIZATION

TRADE VALUE vs RETAIL VALUE

IN MILLION EUROS

TRADE VALUE

409.5

RETAIL VALUE

674.5



DIGITAL MARKET

EUROS X 1000 (TRADE VALUE)

	2024	2025	24/25 % Change
Downloads	1,539	1,606	4.4%
Mobile Products	1,031	610	-40.8%
Streaming (TOTAL)	265,379	299,836	13.0%
Streaming subscriptions	179,350	213,794	19.2%
Add Supported audio streaming	42,626	41,267	-3.2%
Add Supported video streaming	43,402	44,775	3.2%
TOTAL DIGITAL MARKET	267,949	302,052	12.7%



PHYSICAL MARKET

	2024	2025	24/25 % Change
Audio (TOTAL)	31,581	41,601	31.7%
Vinyls	19,916	28,866	44.9%
Compact Discs	11,569	12,626	9.1%
Other	95	110	14.9%
Video	91	84	-7.8%
TOTAL PHYSICAL MARKET	31,672	41,685	31.6%
TOTAL SALES (PHYSICAL MARKET + DIGITAL MARKET)	299,621	343,737	14.7%



INTELLECTUAL PROPERTY RIGHTS

	2024	2025	24/25 % Change
Broadcasting	14,742	18,674	26.7%
Public performance	27,284	27,198	-0.3%
Private copying	14,286	15,602	9.2%
TOTAL INTELLECTUAL PROPERTY RIGHTS	56,311	61,474	9.2%



SYNCHRONIZATION

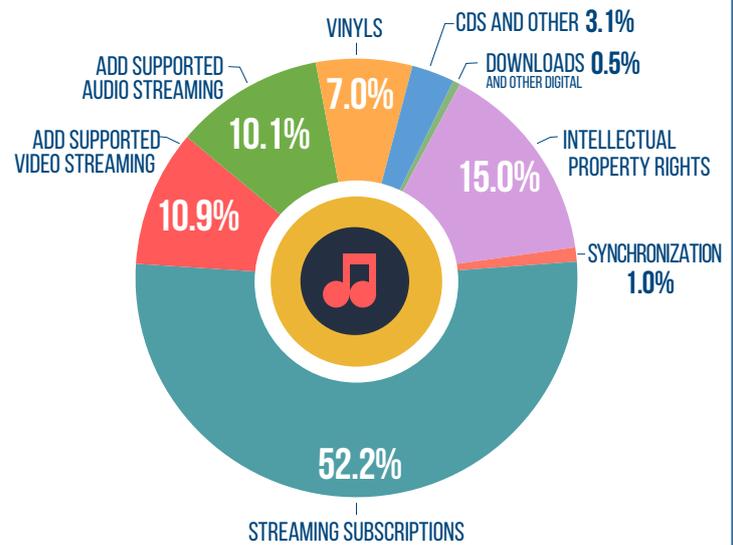
	2024	2025	24/25 % Change
	4,159	4,251	2.2%



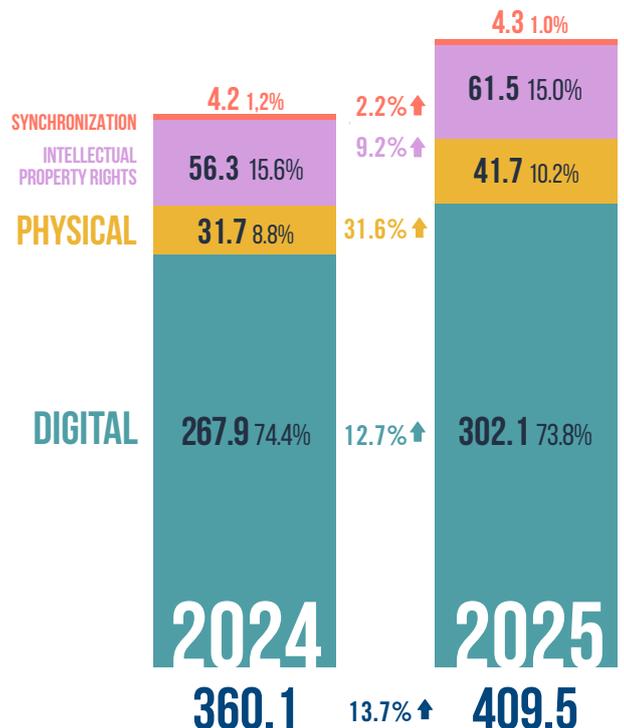
TOTAL MARKET

360,091 409,463 13.7%

MARKET SHARE



TOTAL MILLION €

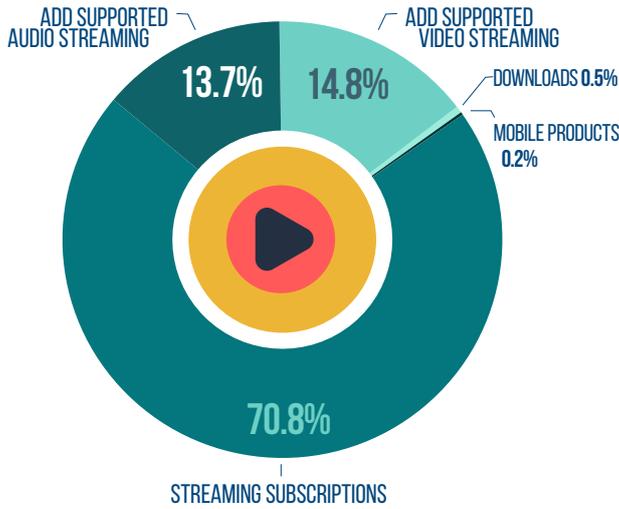


DIGITAL MARKET FIGURES: Total market based on information provided by Altafonte, Avispa, Divucsa, Blanco y Negro, Música Global Sony Music, Universal Music y Warner Music, representing 87.2% and 85.9% of the Spanish digital market in 2024 and 2025 respectively.
PHYSICAL MARKET FIGURES: Total market based on information provided by Altafonte, Avispa, Blanco y Negro, Discmedi, Música Global, Digidcopyright, Sony Music, Universal Music y Warner Music, representing in 2024 and 2025 94% of the Spanish physical market.

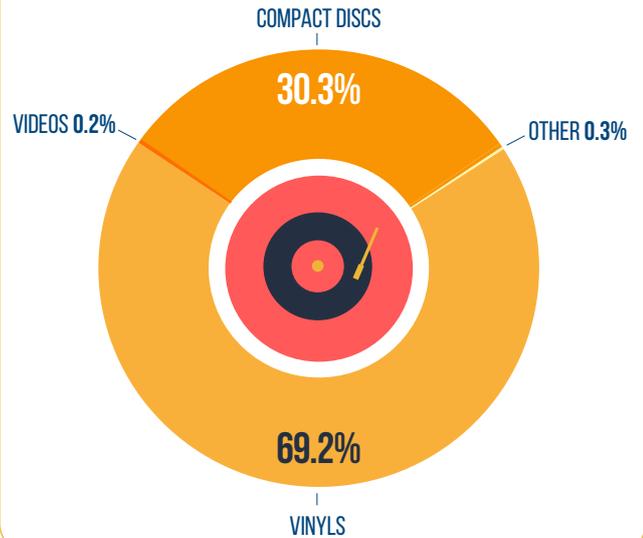
SPANISH RECORDED MUSIC MARKET 2025

TRADE VALUE FIGURES IN LINE WITH MOST NEIGHBORING COUNTRIES. AS OF THIS REPORTING PERIOD, FIGURES ARE PRESENTED IN TRADE VALUE TERMS (EXCLUDING VAT AND DISTRIBUTION MARGINS) INSTEAD OF RETAIL VALUE.

DIGITAL MARKET

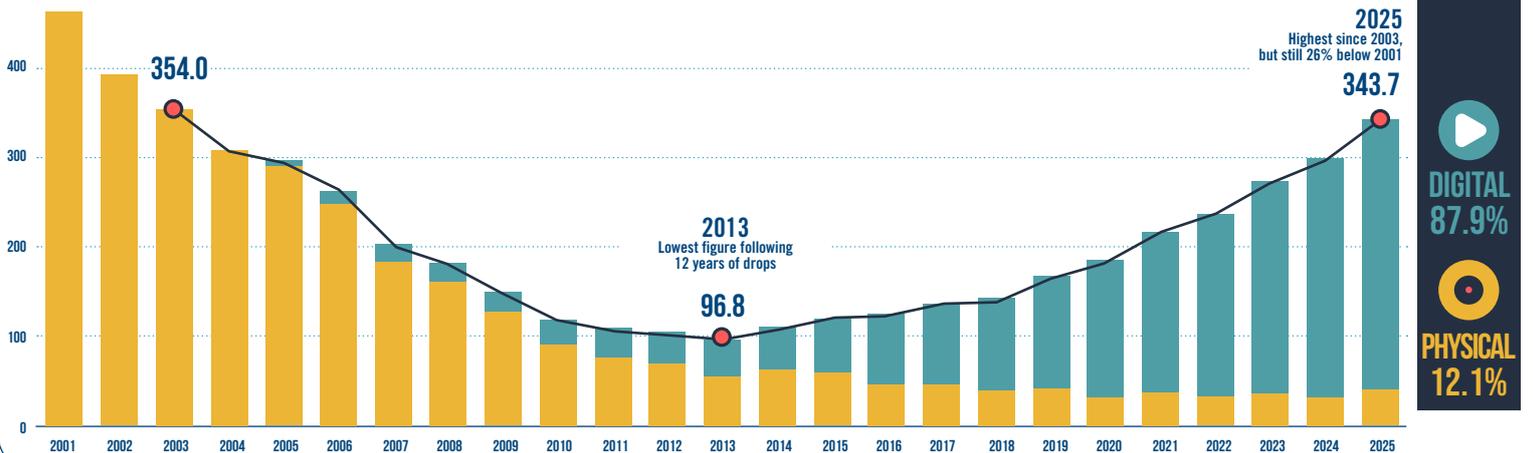


PHYSICAL MARKET

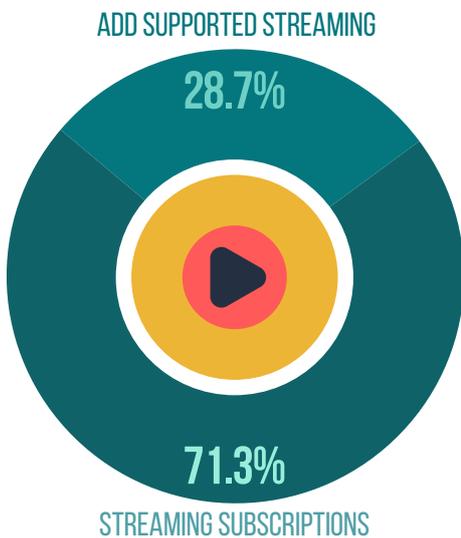


SALES IN DETAIL

SALES EVOLUTION 2001-2025



STREAMING BREAKDOWN

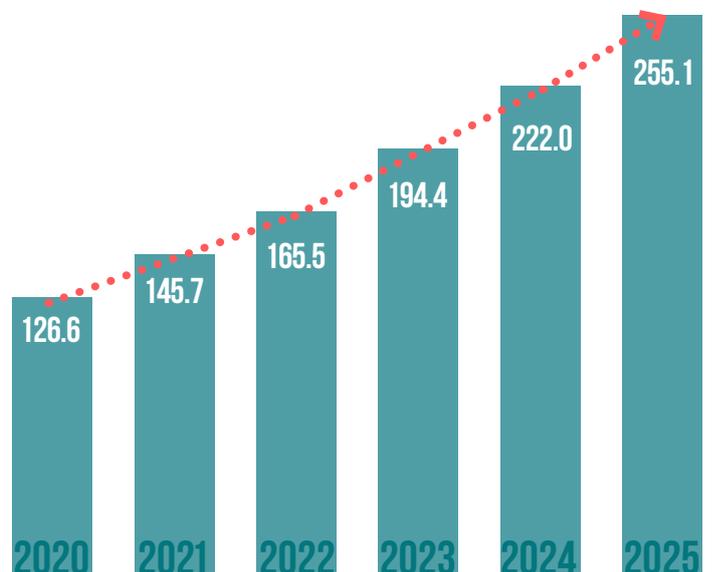


+8 MILLION
PREMIUM SUBSCRIPTIONS
18% HIGHER THAN IN 2024

+21 MILLION
PEOPLE USE AUDIO
STREAMING
42% OF THE POPULATION

22.1 HOURS
WEEKLY AVERAGE TIME
SPANIARDS LISTEN
TO MUSIC

AUDIO STREAMING EVOLUTION



ACCUMULATED GROWTH **101.5%**

SPANISH RECORDED MUSIC MARKET 2025

TRADE VALUE FIGURES IN LINE WITH MOST NEIGHBORING COUNTRIES. AS OF THIS REPORTING PERIOD, FIGURES ARE PRESENTED IN TRADE VALUE TERMS (EXCLUDING VAT AND DISTRIBUTION MARGINS) INSTEAD OF RETAIL VALUE.

